



INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA OF CUSTOMERS / SUPPLIERS

1. Data controller

Global Tag Srl, in its capacity as Data Controller, informs you that the EU Regulation no. 2016/679 (so-called GDPR) and the Legislative Decree 196/2003 as amended govern the protection of personal data. Global Tag Srl bases the processing of data on the principles of correctness, lawfulness, transparency and necessity, as provided for by the aforementioned legislation.

For this purpose, pursuant to art. 13 of the GDPR, we provide the following information:

2. Object of the treatment

The processing we intend to carry out relates to your personal data, as defined by the GDPR, of which we are or will become aware by virtue of the legal relationship with you.

3. Purpose and Legal Basis of Treatment

The processing of your data has the following purposes:

- a) carrying out administrative and management activities, in compliance with accounting and tax obligations and any other obligation imposed by current legislation;
- b) fulfillment of contractual and pre-contractual obligations with you;
- c) to process the request for contact with one of our sales representatives for the presentation of the services/products offered by Global Tag Srl;
- d) commercial and marketing activities;
- e) sending of the newsletter.

According to art. 6 par. 1 letter b) and c) of the GDPR, the legal basis for the processing carried out for the purposes of point 3 letter a) and b) is given by the execution of the contract or pre-contractual measures and the fulfilment of legal obligations. The provision of data is mandatory; failure to provide data will make it impossible for us to fulfill and comply with the commitments undertaken and resulting from the relationships established. In accordance with the provisions of art. 6 par. 1 letter a) of the GDPR, the legal basis for the processing carried out for the purposes referred to in letters c), d) and e) corresponds to the consent given by the person concerned. The granting of consent is optional and, in its absence, it will not be possible to carry out the activities indicated. In any case, the consent given can always be revoked, without the revocation being able to affect the lawfulness of the treatment carried out before the revocation itself. Communications relating to marketing activities may be made through the use of telematic means (e.g. e-mail).

4. Methods of treatment

The processing of data may consist of their collection, recording, organization, structuring, storage, adaptation, modification, extraction, consultation, use, communication, comparison or interconnection, limitation, cancellation and destruction, in accordance with the provisions of art. 4 n. 2) of the GDPR. It may be carried out both with the use of paper and with the aid of electronic, computerised and telematic instruments, in accordance with suitable methods and tools to guarantee the security and confidentiality of the data itself. In particular, all technical and



organizational measures will be adopted to protect data in order to meet legal requirements and to protect the rights of those concerned.

From their receipt and/or updating, the data will be kept for a period consistent with the purposes of the treatment. For further information regarding data retention times, please write to info@global-tag.com.

5. Communication and transfer of data

Your data, which is the subject of processing, will not be disclosed, but may instead for the purposes referred to in paragraph 3 be disclosed to third parties, including business partners, consultants and professionals, banks and credit institutions, insurance companies, financial companies, leasing, services, management and credit recovery, auditors, public bodies, audit or supervisory bodies, to fulfill obligations under the law, regulations, Community rules or for aspects concerning the management and execution of the legal relationship with you or intervened. Your data will be processed by the following subjects: Employees/Collaborators of the Company, who act as authorized persons for the processing of data in relation to the tasks performed and adequately trained. Data processors according to art. 28 GDPR. The list of those responsible for the processing of personal data is available at the registered office of Global Tag Srl.

For all the purposes indicated in this information notice, your data may also be communicated abroad, inside and outside the European Union, in compliance with the rights and guarantees provided for by current legislation.

6. Rights of the data subject

Please note that, in your capacity as an interested party, you can ask at any time:

- a) access to your personal data;
- b) their rectification in case of inaccuracy;
- c) the cancellation of the data relating to you;
- d) the limitation of the treatment;
- e) the right to object to the processing of your data if the conditions are met;
- f) the right to data portability, i.e. to receive the personal data provided in a structured format of common use and readable by an automatic device.

We also inform you that, pursuant to art. 13 par. 2 letter. d) of the GDPR, interested parties may file a complaint with the competent authority. For anything not expressly provided for by the provisions referred to herein, please refer in full to the current legislation on Privacy and specifically to Articles. 15, 16, 17, 18, 20 and 21 of the GDPR. For further information on this policy or on any privacy issue, or if you wish to exercise your rights, please contact info@Global-tag.com